

# Become a Sponsor at DAGA 2019 in Rostock

Sponsoring, Advertising and Donating



*At DAGA, you will find...*

*...the possibility to present your services and products to an expert audience of acousticians*

*...professionals working in the various fields of acoustics*

*...about 1200 participants*

*...about 500 speakers presenting lectures and posters*

*...about 500 lectures in more than 50 sessions*

*...87% German participants, 13% international participants*

*...open exchange and learning*

*...discovering of innovations and making new contacts*

*...exploring the sector of acoustics in the vital conference atmosphere of DAGA*

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# Sponsoring

Become	Diamond Sponsor	from 10.000 €
	Platinum Sponsor	from 6.000 €,
	Gold Sponsor	from 4.000 €,
	Silver Sponsor	from 2.500 €,
	Bronze Sponsor	from 1.000 €



Your Sponsoring status results from the monetary sum of your chosen Sponsorship opportunities. Besides the opportunities you will find in the following options, all sponsors will be acknowledged with their company logo and sponsoring status (Diamond, Platinum, Gold, Silver and Bronze):

- ✓ in Program Book
- ✓ in Conference App
- ✓ on DAGA Webpage and
- ✓ in DAGA Online Proceedings

Diamond and Platinum Sponsors will also be provided with two free conference tickets.

## Congress Bags

Items: 1300

- Every conference participant receives a canvas tote bag with your company logo. It will be used, showing your logo, during and also beyond the conference
- Bags are supplied by sponsor, in accordance with our approval of design



400,- €  
plus own  
production costs  
(from 1500,- €)

## T-Shirts or Vests for DAGA Volunteers

Items: approx. 40 (in accordance with sponsor)

- Your company logo will be present all around DAGA Conference on T-Shirts or Vests of our DAGA Volunteers
- T-Shirts / Vests are supplied by sponsor, in accordance with our approval of design



200,- €  
plus own  
production costs

## Ceramic Mugs for Coffee Breaks

Items: 1300 (or in accordance with sponsor)

- „DAGA Mugs“ with your company logo are used during coffee breaks and also beyond the conference as a memorable souvenir
- Your very own print design with your company logo and DAGA logo, in accordance with our approval of design.



500,- €  
plus own  
production costs

## Gift Insert for Congress Bags

Items: 1300

- Little bags with chocolate, biscuits, Gummi Bears... with your company logo in every congress bag to sweeten the conference for all participants

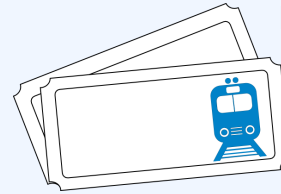


200,- €  
plus own  
production costs

# Sponsoring

## ***Tickets for Public Transport for all Participants***

- As Sponsor, you make it possible for all participants to use public transport in Rostock and Warnemünde for free during the whole conference
- Your company logo is displayed on the back of every conference badge right next to the ticket



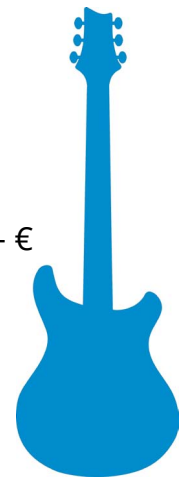
Exclusive Sponsoring  
6.000,- €

Partial Sponsoring  
3.000,- €

## ***Standout Sponsorship for Standout Music at Social Evening***

- Acknowledgement of sponsor by Conference Chair at Social Evening
- Prominent display of your company logo next to announcement of Social Evening in program book, conference app and web page
- Two standup-displays\* (displays of max. 200 x 85 cm) with your logo right next to the stage throughout the two-hour performance
- Oral acknowledgement also at DAGA Opening Ceremony, with your company logo on power point slide

2.500,- €



## ***Break Slides in Session Hall(s)***

- Your company logo is displayed on a presentation slide before sessions, during breaks and also between subsequent lectures
- Acknowledgement as sponsor with your company logo also in DAGA program book as well as on DAGA webpage and in Online Proceedings

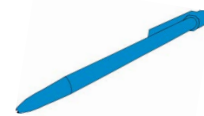
Plenary Hall:  
700,- €

Session Hall(s):  
500,- €

## ***Pens for Congress Bags***

Items: 1300

- Your company logo is present on the sponsored notepads for each participant, whenever they are used during DAGA and beyond the conference

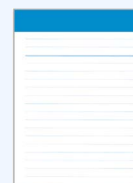


400,- €  
plus own  
production costs

## ***Notepads for Congress Bags***

Items: 1300

- Your company logo is present on the sponsored notepads for each participant, whenever they are used during DAGA and beyond the conference



600,- €  
plus own  
production costs

## SPONSORING

### ***Drinks and Snacks for Meeting of DEGA's Young Professionals***

- You are acknowledged and your company logo will be displayed on a presentation slide right at the beginning of the meeting
- As sponsor, you are invited to the meeting and welcome to socialize and network with the upcoming professionals in the acoustic fields



500,- €

## ADVERTISING

### ***Advertisement in DAGA Program Book***

No. of copies: 1500

in colour for online, black and white for print version  
final format: 118 x 210 mm including min. 5mm margin space before writing;  
plus 3mm added margin on all four sides)

Please send a double page advertisement as two separate pages.  
Please send in your PDF by 20 December 2018 to [tagungen@dega-akustik.de](mailto:tagungen@dega-akustik.de)

one page:  
300,- €

double page:  
600,- €

### ***Advertisement on Inside Front or Back Cover in Program Book***

No. of copies: 1500

in color for online and print version, one-page  
final format: 118 x 210 mm including min. 5mm margin space before writing;  
plus 3mm added margin on all four sides)

Please send in your PDF by 20 December 2018 to [tagungen@dega-akustik.de](mailto:tagungen@dega-akustik.de)

1.100,- €

### ***Congress Bag Insert***

Items: 1300

- Leaflet of one page (max. A4, printed front and back) or flyer or
- Multi-page brochure (max. 100g per item)
- Costs of production and delivery by Sponsor



Leaflet / Flyer:  
600,- €

Brochure:  
1.200,- €

### ***Advertisement in Conference App***

- Present your advertising banner (300 x 100 px) on the start page of DAGA Conference App
- The App will be available online for computers and mobile devices (no download necessary)
- Participants use the app to create their individual schedule: Before, during and after the conference



900,- €

# Donating

For all donations, German Acoustical Society e.V. (DEGA) will provide you with a donation receipt. For donations of 300 € or higher, we will acknowledge the donor in our Program Book or in the Online Proceedings (in alphabetical order without company logo).

***More Ideas for Sponsorship? We are curious to hear about your own Proposals for supporting DAGA 2019.***

## Order Form

We hereby order the following Sponsoring for DAGA 2019:

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Names of sponsoring / advertisement Items

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Name of your Company

---

Address

---

Date, Signature and Company stamp



Please send this form by email to:

Julia Schneiderheinze -- [tagungen@dega-akustik.de](mailto:tagungen@dega-akustik.de) -- alternat. Fax: +49 (0)30 / 340 60 38-10

All sponsors will receive an invoice by German Acoustical Society (Deutsche Gesellschaft für Akustik e.V., DEGA) ahead of their payment.

### **Please note:**

The prices are subject to VAT.

By request, we will include the sponsor's production costs for calculating the sponsoring status.

\* Sponsors will be responsible for production and delivery of standup-displays as well as posters.

### **Pictures on front page - with kind permission of StadtHalle Rostock / inRostock GmbH:**

top row: Angelika Heim, StadtHalle Rostock at opening of the enlarged Foyer

bottom graphic: Vision of StadtHalle Rostock 2018, INROS Lackner SE. Visualisierung: archlab